

2011 ADAMS COUNTY VISITOR GUIDE - AD INSERTION

- Please duplicate the info from my previous display ad and/or advertisers directory.
 Yes, I want to advertise in the 2011 Visitor Guide please use the new info I am providing.

DISPLAY AD RATES

- FULL PAGE** 5.5 x 8.5 includes bleed. \$1095
HALF PAGE Horizontal (4.75 x 3.63) or Vertical (2.31 x 7.63). \$650
QUARTER PAGE Horizontal (4.75 x 1.75) or Vertical (2.31 x 3.63). \$395
EIGHTH PAGE 2.31 x 1.75 \$250

You must be an Adams County Chamber of Commerce & Tourism member to advertise. Membership is encouraged but not required for non-profit organizations or churches. Current members will receive membership renewal info in September. Membership applications are available at VisitAdamsCountyWi.com or contact the Chamber at (888) 339 6997 or email Chamber@VisitAdamsCountyWi.com. Prime ad space and 2-Page Spread ad prices available upon request. Email info@KathyKussCreative.com or call (608) 339 9244 for details and price.

ADVERTISERS DIRECTORY

Includes company name, address, one phone number and a web address.

- One free listing with any size DISPLAY AD above. Select one category below** Free
 One listing only (no DISPLAY AD). Select one category below. \$65
 For additional categories that apply to your business, add \$10 per listing (\$10 x ____ =) \$ _____

CATEGORIES FOR ADVERTISERS DIRECTORY

- Accommodations/Restaurants/Taverns*** Automotive Attractions/Recreation Churches
 Contractors Education Financial/Investments Health/Medical/Fitness Insurance
 Organizations Real Estate Rentals (Recreation) Retail Services

*For Accommodations (B&B's/Camping/Motels/Resorts), Restaurants, and Taverns only

Select all that apply to your establishment (no additional cost):

- Handicap Access Open Year Round Hotel/Motel Cabins/Cottages/Homes
 Pool and/or Hot Tub Playground Beach/Lake/Boats
 Camping - Primitive Camping w/ Hook-ups Game Room
 Breakfast Lunch Dinner Tavern/Beer

PAYMENT OPTIONS

Make check payable to: Select one:

- KATHY KUSS CREATIVE** Full Payment Enclosed. Early birds take \$5 off DISPLAY AD when paid on or before Aug. 31st!
937 Czech Avenue 50% Enclosed **and** 50% Due September 30, 2010
Friendship, WI 53934 Full Due September 30, 2010 Total Due: \$ _____

Check: # _____ Date: _____ Payment Enclosed: \$ _____

Company Name _____ Contact Name _____ Signature _____

Address (include P.O. Box, Street, Suite No.) Your physical address will appear in the Advertisers Directory unless specified otherwise.

City _____ State _____ Zip _____ web address _____

Phone _____ Fax _____ e-mail (for proofing purposes and to receive chamber news) _____

Below is the info for my Adams County Visitor Guide Display Ad.

Ad size: Eighth Page Quarter Page Half Page Full Page 2-Page Spread

PRODUCTION AND DISTRIBUTION Kathy Kuss Creative (KKC) will provide your ad for your organization or business. Already have a professionally designed ad? Please submit your file to info@KathyKussCreative.com or for large files, send to KKC's file transfer site. Site info and file requirements are available upon request. The Adams County Visitor Guide is your "go to" guide for our area. Use it as an easy reference near your phone. 40,000 copies are distributed yearly throughout the county, state and out of state. The guides are available at high traffic areas and lodging facilities throughout the county, info centers at Rest Areas along the interstate, gateway entries to Wisconsin, and at sports shows attended by both the Adams County Chamber of Commerce & Tourism and the Adams County Parks & Recreation Department.

CONTACT Please submit this Ad Insertion and payment at your earliest convenience. Communicate ad placement, info and proof approval to: **Kathy Kuss Creative, 937 Czech Avenue, Friendship, WI 53934 (608) 339 9244 office / (608) 339 9205 fax or email: info@KathyKussCreative.com** This form and ad specifications are available at www.kathykusscreative.com

GOT AN EVENT YOU WOULD LIKE POSTED IN THE VISITOR GUIDE? Communicate your info directly to the Adams County Chamber of Commerce & Tourism by September 30th. Email Chamber@VisitAdamsCountyWi.com. Kick it up a notch and advertise it in the guide! Use this form.

ADVERTISING DEADLINE: SEPTEMBER 30, 2010 (see PAYMENT OPTIONS for August earlybird discount)
AD PROOFS (FOR NEW OR REVISED ADS): Will arrive via email in September/October
PUBLICATION DATE: JANUARY 2011